

# iiidex2023

Invention, Innovation &  
Design Exposition

12-14 DEC.  
2023

DEWAN BERLIAN  
Universiti Teknologi MARA (UiTM)  
Puncak Alam, Selangor, Malaysia

## BEST CONTINGENT EVALUATION CRITERIA

CRITERIA	DESCRIPTION
<b>Creativity and Innovation</b>	How unique and innovative is the booth's design and concept? Does it stand out and showcase original thinking?
<b>Visual Appeal</b>	How visually appealing is the booth? Is it well-designed, aesthetically pleasing, and well-organized?
<b>Theme Integration</b>	To what extent does the booth align with the competition's theme or focus? Is the connection clear and compelling?
<b>Promotion of SDGs</b>	How effectively does the booth advocate for and promote Sustainable Development Goals (SDGs)? Does it demonstrate a clear understanding of relevant goals and their integration into the innovation?
<b>Presentation Skills</b>	How effectively do the participants present their innovation and engage with judges and attendees? Are they clear, confident, and persuasive?
<b>Engagement with Attendees</b>	How well do the team members engage with event attendees? Do they actively interact, answer questions, and generate interest in their innovation and its connection to SDGs?
<b>Use of Technology/ Digital media</b>	If technology is incorporated into the booth, how well is it used to enhance the presentation and communicate the relationship with SDGs?
<b>Overall Impact</b>	What is the overall impact of the booth on judges and attendees? Does it leave a lasting impression, effectively convey the innovation's value, and inspire action related to SDGs?
<b>Additional Comments</b>	Provide specific feedback, commendations, or suggestions for improvement.

Organized by



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