

# Judging Criteria iidex2020

# [ INVENTOR (Academic / Researcher)

<b>No</b>	<b>Criteria</b>
<b>1. Originality of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) to support the originality and novelty of the product.</li> <li>I Highlight the inventiveness features of the invention.</li> </ul>
<b>2. Applicability of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide/Describe the relevance of the invention in addressing the related problem and how it contributes to new knowledge / technology.</li> <li>I Highlight the contribution of product towards social benefit.</li> </ul>
<b>3. Commercial Potentialities of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) of market needs and market potential.</li> <li>I Highlight the proposed of selling price and expected profit margin (if relevant).</li> <li>I If the product has been marketed, provide evidence(s) of sale records.</li> <li>I Provide complete prototype / system / sample and highlight future development planning.</li> </ul>
<b>4. Presentation and Demonstration of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Presentation and demonstration will be judged according to the information delivery, attractiveness, content and quality of video.</li> </ul>
<b>5. Academic and Intellectual Property Recognition (IPR)</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) of the related published publication</li> <li>I Provide evidence(s) of the related IPR</li> <li>• Provide evidence(s) of industrial collaboration and business model (if relevant)</li> </ul>

## I INVENTOR : OPEN (Academic / Researcher)

<b>No</b>	<b>Criteria</b>
<b>1. Originality of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) to support the originality and novelty of the product.</li> <li>I Highlight the inventiveness features of the invention.</li> </ul>
<b>2. Applicability of the Invention / Innovation / Design</b>	
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<b>3. Commercial Potentialities of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide complete prototype / system / sample and highlight future development planning.</li> </ul>
<b>4. Presentation and Demonstration of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Presentation and demonstration will be judged according to the information delivery, attractiveness, content and quality of video.</li> </ul>
<b>5. Marketability of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) of market needs and market potential.</li> <li>I Highlight the proposed of selling price and expected profit margin (if relevant).</li> <li>I If the product has been marketed, provide evidence(s) of sale records.</li> </ul>

# I YOUNG INVENTOR POSTGRADUATE

No	Criteria
<b>1. Originality of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) to support the originality and novelty of the product.</li> <li>I Highlight the inventiveness features of the invention.</li> </ul>
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	<ul style="list-style-type: none"> <li>I Provide/Describe the relevance of the invention in addressing the related problem and how it contributes to new knowledge / technology.</li> <li>I Highlight the contribution of product towards social benefit.</li> </ul>
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	<ul style="list-style-type: none"> <li>I Provide evidence(s) of market needs and market potential.</li> <li>I Highlight the proposed of selling price and expected profit margin (if relevant).</li> <li>I If the product has been marketed, provide evidence(s) of sale records.</li> <li>I Provide complete prototype / system / sample and highlight future development planning.</li> </ul>
<b>4. Presentation and Demonstration of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Presentation and demonstration will be judged according to the information delivery, attractiveness, content and quality of video.</li> </ul>
<b>5. Academic and Intellectual Property Recognition (IPR)</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) of the related published publication</li> <li>I Provide evidence(s) of the related IPR</li> </ul>

# [ YOUNG INVENTOR POSTGRADUATE: OPEN

<b>No</b>	<b>Criteria</b>
<b>1. Originality of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) to support the originality and novelty of the product.</li> <li>I Highlight the inventiveness features of the invention.</li> </ul>
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<b>5. Marketability of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) of market needs and market potential.</li> <li>I Highlight the proposed of selling price and expected profit margin (if relevant).</li> <li>I If the product has been marketed, provide evidence(s) of sale records.</li> </ul>

# I YOUNG INVENTOR UNDERGRADUATE

<b>No</b>	<b>Criteria</b>
<b>1. Originality of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) to support the originality and novelty of the product.</li> <li>I Highlight the inventiveness features of the invention.</li> </ul>
<b>2. Applicability of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide/Describe the relevance of the invention in addressing the related problem and how it contributes to new knowledge / technology.</li> <li>I Highlight the contribution of product towards social benefit.</li> </ul>
<b>3. Commercial Potentialities of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide complete prototype / system / sample and highlight future development planning.</li> </ul>
<b>4. Presentation and Demonstration of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Presentation and demonstration will be judged according to the information delivery, attractiveness, content and quality of video.</li> </ul>
<b>5. Marketability of the Invention / Innovation / Design</b>	
	<ul style="list-style-type: none"> <li>I Provide evidence(s) of market needs and market potential.</li> <li>I Highlight the proposed of selling price and expected profit margin (if relevant).</li> <li>I If the product has been marketed, provide evidence(s) of sale records.</li> </ul>

# I JUNIOR INVENTOR (School Student)

<b>No</b>	<b>Criteria</b>
<b>1. Concept &amp; Project Preparation</b>	
	I Present the concept and development of the product as well as the application and collaboration.
<b>2. Product Exhibition</b>	
	I Provide evidence(s) of the novelty and inventive features of the product. I Highlight the impact of product towards the environment and society.
<b>3. Commercial Potentialities</b>	
	I Demonstrate how the product provides solution for the user's needs and its marketability.
<b>4. Presentation of Research</b>	
	I Video will be judged according to the information delivery, attractiveness and teamwork demonstrated.